

Booth

THE UNIVERSITY OF CHICAGO
BOOTH SCHOOL OF BUSINESS

★ MBA PROTOCOL

INTERVIEW INTELLIGENCE SERIES • QUICK GUIDE • 2026

The interview, decoded from 64
MBA Protocol client debriefs



AT A GLANCE **Friendly, with a behavioral core**

WHO INTERVIEWS

A student or an alum

FORMAT

Campus, local or virtual

LENGTH

45 to 60 minutes

YOUR FILE

Blind interview

What to expect

A relaxed conversation with a student or alum, usually run from an admissions question bank. Most interviews open with your story, goals, why MBA and why Booth, then move into a block of "tell me about a time" prompts on asking for help, juggling priorities, leading a team and conflict. Interviewers take heavy notes and often share their own Booth experience. Expect 10 to 20 minutes for your questions.

Questions to prepare

1. Tell me about yourself, or walk me through your resume.
2. Why Booth? How will Booth help you reach your goals?
3. Why an MBA, and why now?
4. What are your short-term and long-term career goals?
5. Tell me about a time you led or motivated a team.
6. How will you contribute to the Booth community?
7. Tell me about a conflict with a colleague, boss or teammate.
8. Tell me about a time you asked for help, and a time someone asked you.
9. Tell me about a time you juggled competing priorities.
10. What are your strengths and your biggest growth areas?

CURVEBALL

Start, stop, continue

"One thing you want to start doing, stop doing and continue doing." Recent interviewers also asked what you would do if you couldn't get an MBA. Have a specific answer for each.

PREP TIPS

Why Booth gets real scrutiny

One alum asked it three different ways. A student said the classes question checks your research. Name specific classes, clubs and resources.

Alumni vary more

Students stick to the question bank. Every cold or off-script interview we logged was with an alum. Stay gracious and steer back.

FROM INTERVIEW HERO

A story ready for every prompt

Booth's behavioral block brings prompts people haven't rehearsed. Interview Hero's Success Inventory builds a bank of experiences you can flex to any wording.

Chapter 9: Get Your Stories Ready for Showtime • [Get it on Amazon](#)



YOUR BOOTH INVITE JUST LANDED?

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